

## Innovative solutions to grow your business

Domain Property Data is powered by Australian Property Monitors - a market leader in online property sales information. Celebrating 16 years of quality data services, APM provides innovative solutions to give its clients confidence in their property decisions.

APM monitors residential property activity from data sources such as auctions, government agencies, real estate agents, APM researchers, and Valuers General. These sources ensure the database contains the latest and most detailed house price information available online.

Domain Property Data is a specialised solution for property professionals. With a range of interactive tools, this easy-to-use product is an ideal online resource for all real estate agents.



### Features

- Comprehensive sold, on the market and rental listing data
- Prospecting tools for instant leads
- Customised market appraisals
- Historical advertised, sold and rental prices
- Independent property price estimates
- Suburb price trends and demographic information
- Agent reported results updated daily
- Easy navigation and helpful user guides
- Support by quality data systems
- Great customer service and product training

### How Property Data can help you

- Find instant leads by searching 'for sale by owner'
- Identify 'just listed' and 'just sold' vendors
- Educate vendors with accurate estimates of their properties and suburbs
- Enhance your appraisals with aerial photos and detailed maps
- Provide added value with accurate and up-to-date market activity information

**181 Bay St, Botany NSW 2019**

**Property Details**

Property Type: House  
 Area Size: Approx 542 sqm  
 Features: Separate, separate living  
 Street Address: 181 BAY ST BOTANY  
 Plan Number: 221911  
 Lot Number: A  
 Property Zoning: R  
 Unimproved Land: 1034124  
 Land Usage: Residential  
 Lot Plan: View lot plan for this property

**Ownership**

Current Owner: HALE  
 Personal Owner  
 Current Ownership Type: Personal Owner  
 Current Occupied: Check for occupier details

**Price**

Independently calculated by Australia Property Monitor  
 Current Market Price: \$676,000 - \$867,000  
 Create Market Appraisal

**Local Government:** Sutherland Shire  
**State:** Sydney, NSW  
**Postcode:** 2019  
**Distance to:** Sydney CBD 4.9km, Domestic Airport 20.2km, Train Line 300m

**Botany price trends**

House median price: \$679,000 (3.7% growth)  
 Development price: \$402,000 (2.7% growth)  
 Currently on the market: 88 properties  
 Average days on market: 84  
 12 months to June 2009

**Demographics for postcode 2019**

Population Size: 1673  
 Top Nationalities: Australia (84%), United Kingdom (4%), New Zealand (2%), Philippines (2%), China (1%), Greece (1%), Sri Lanka (1%), India (1%), 8 to 19 (1%), 5 to 14 (1%), 0 to 4 (1%)

**Sales activity for this property**

Date	Price	Type of Sale	Sale Result	Selling Agent
18 Feb 08	\$880,000	Auction	Sold	1st Place Estate Agents
18 Feb 08	\$880,000	Auction	For Sale	1st Place Estate Agents
22 Feb 08	\$945,000	Auction	Sold	A J Duffin Estate Agents
22 Feb 08		Auction	For Sale	A J Duffin Estate Agents
22 Feb 08		Private Treaty	For Sale	A J Duffin Estate Agents

**Similar properties in surrounding area:**

View list of comparable properties with APM's 3D+ service

- Private: 181 Bay St 12 months
- For sale: 181 Bay St
- Auction: 181 Bay St

## Product Spotlight

The screenshot displays a comprehensive market appraisal tool. It includes a 'PRICE HISTORY' table with columns for Date, Price, Property Type, and Sale Status. Below this is a 'MARKET OVERVIEW' section for 'Suburb: Longueville' with statistics like 'No. of Houses sold (last 12 months)' and 'Median Sold Price'. A 'MARKET TRENDS' section shows a table of 'Median House Price Movement' and a bar chart of 'Median House Price Trends in Longueville' from 2003 to 2009. The main area lists 'SELECTED COMPARABLE PROPERTIES' with details for each, including address, area size, sale date, and price.

### Current Market Appraisal

Create a market appraisal with just one click!

This tool allows you to create a professional presentation for your clients featuring:

- Comparable properties
- Local market trends
- Detailed maps
- Aerial photos
- Property features and photos

Customise the report with your logo, local property data and professional insight for an impressive and qualified report that will help you establish trust with your client.

Also receive an independent market price estimate to assist with your appraisal, using the same technology supplied to leading financial institutions.

### Maps

Maps are a fast and easy way to search for property data. Find sold, advertised and rental properties, plus do so much more with a range of interactive features:

- View land sizes and compare cadastral boundaries of properties
- Differentiate your listings from other agencies
- Add and remove properties for comparison and client presentations

The screenshot shows the 'MAPS' section of the software. It features a search bar with '151 Bay St. Botany' entered. Below the search bar are filters for 'Show comparable properties', 'Timeframe' (set to 'Last 2 years'), 'Sale Price' (set to 'Low'), 'Radius Search' (set to '12m'), and 'Land size' (set to 'All'). A map on the right displays a grid of properties with red markers indicating listings. A legend at the bottom identifies 'Target property' and 'Comparable property'.

"Our sales team have benefited immensely in their ability to gain listings from the information obtained from this service. It is a far simpler program to use compared to any other similar providers on the market."

*Peter Fein, Century 21 Wilson Pride*

### Contact Us Today

To get more listings and build your business:

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